



PR PROBLEMS IN UZBEKISTAN AND EDITORIAL ANALYSIS

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Abstract

Article during of Uzbekistan region, city and PR in district administrations and the press in service series problems and their reasons out of sight is forgiven. Both international in the circle situation with compared without interpretation will be done.

Keywords: PR, press service, problems, Uzbekistan, region, city and district administrations, effective-activity, openness policy provide.

Introduction

This is PR openness policy of formation the most popularized methods one, that is people, audience with communication through consumer thoughts study and problems eliminate so, exists requirements through new developments Create efficient activity foundation. Such style populist It is also widespread in Uzbekistan respectively using is coming . Ministers in 2006 State and economy management bodies public with connections development remedy events about the mountain the law with to the road put today in the day Uzbekistan Republic Decision of the President No. 07/19/4366/3343 dated 28.06.2019 based on organize done Activity to the road it has been 15 years since it was installed in the direction series reforms take is going. With that together, row problems to the eye is being thrown

Today's in the day state organization institutions in all the press service activities to the road to put to paint decision and commands came out though, but yet still until satisfactory activity to the road not placed. Above President to the decision according to all the press service employees that's it studied in the field and from OAKA certification past personnel to be necessary but all experts too field representatives it's not. And this As a result organization with the masses communication provide don't get, organization about right information give not get to the consequences take will come Most the main thing is this personnel information transmission order that he did not know therefore in the media critical to materials relationship tell can't , or to the situation openness input in order to came a journalist with not working , from him information hiding of the people state



to the organization was confidence no releases. That's the problem the most main reasons one if so , another reasons are also “ Man " value " slogan under politics host our country activities his own organization in the example illuminating and showing give can't This activity to the road to put on the related websites collected of the public confidence and state organization about information increase in order to platforms through live ethers organize to do function is also information service by as in the heart to the road put received no . held in 2020 control observation to the results according to the press in 44 of the services live air not given This is actually only as a result this in the department necessary personnel from not working and therefore after catch up not get due to come comes out Such disadvantages only live ethers to do on duty it's not another found in tasks stands. For example , giving material to foreign mass media is official relationship to give , problems light up not get or the illuminated material is satisfactory not to be cases these are including With number 3187 register conducted criteria based on republic 146 level organizations and offices and 206 districts and city administrations the press II half of 2020 anniversary activity efficiency determination 50 people in the process information service leader certain to the realities relatively official statement did not give if so, 8 people activity within to the field about problems did not cover, 23 people information service leader by conducted events about information announcement to do condition (quickness) is at the level of demand that it is not determined. This is also the press service through of the organization authority dropper from indicators is one.

Information service in processes the most big of problems one with the media of this PR specialist are connections. Efficient contact to popularize information means Information on the hook the media worker who arrived without waiting, speed based on information present reach of the auditor big trust and attention take will come. Today's in the day exactly that's it kind of reasons and then the public the press service and attention to journalists withered bloggers the demand for its activities is increasing. And this own in turn series problems cause is releasing. Such the problem what because of come will it come out ? Most first of the employee incompetence or lack of information due to face will come. of the Russian Federation Omask city the press service activities which observes if so, this one with the media in action work for separately employee attached is considered. With that together, the press service the leader is also kind of the problem surface when it comes himself to journalists face to face come, information will give. in Uzbekistan



the press in services while usually 1 or 2 people separated they are most of the time this the work with engage in can't.

Also the press at the service of us again many p face to face coming problems one of this PR agency another departments with connections. Country scale a lot organizations the press to the service only photographer as looks and the press service information asked when a child or complete didn't happen information present is enough. Crisis in the situation while this organization or the press service for many things cause releases.

Summary by doing in other words, effective the press service to the road to put first necessary frame requires appointment. It's the same Omask city the press service as in the example , qualified a journalist or PR specialist to be to the goal according to Both of the organization basically the press service of the department effect scope increase must this department tasks relatively responsibility to know work for important Then the media representatives of PR specialists with connections for national theory application to do or recommendation It is not a problem to do the solution to be can Also for media of the organization open organization to be activities efficient organize to do help giving aspects is one.

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