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FINANCING OF INVESTMENT ACTIVITIES SOURCES AND WAYS TO DEVELOP METHODS

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Annotation

This article provides for the development of problems and discussions and conclusions on the study of the specifics of the sources and methods of financing investment activities in our national economy.

Keywords: Investment, investor, investment activity, financing, investment projects, sources of funding, stock markets, real investments, financial investments.

Introduction

Financing of investment activity means the specific purpose of using the allocated funds for the needs of a particular investment project. Its financing is mainly used to finance investment projects that attract investment in real assets rather than financial assets.

In particular, it serves as the most important way to finance innovative activities aimed at the development and adoption of new types of products and new technological processes. In order to implement large infrastructure projects, build modern high-tech production facilities, the country is carrying out large-scale work on the rapid development of the economy, the active attraction of foreign investment.

At the same time, the effectiveness of activities in this area is negatively affected, first of all, by the irrational use of available resources, a superficial study of the economic feasibility and profitability of projects included in the investment program.

There is no concept of long-term development of sectors and regions of the economy, taking into account the existing resources, as well as the real opportunities for attracting investment, especially foreign investment.

As a result, there are cases of initiating projects that are not economically viable, inefficient use of financial resources, which ultimately leads to a decrease in the investment attractiveness of the country as a whole.

These circumstances require a radical overhaul of the order of formation of investment programs, its financing mechanisms, increasing the transparency and efficiency of the selection of proposed projects.

Therefore, one of the important issues is the development of sources and methods of financing investment activities and the creation of the necessary conditions.

Main part

While investment activity is based on the mobilization of the investor's own resources to the investment object, this activity requires the organization and financing in accordance with the purpose of the investor.

Investment activities the need for financing is explained by the fact that any investment directed to investment activities, in the end, cannot provide the interests of the investor on its own. We know that investors are always looking for great benefits and benefits from their investment activities.

This is to increase its capital and protect it from loss of value under market risks they want. To do this, they strive to achieve their goal by directing their capital to the most optimal investment project and managing its movement on a regular basis. Accordingly, the need for financing investment activities can be explained by:

- **4** the investor's purpose in organizing the financing of investment activities;
- **the investor's desire to further increase its capital through investment activities;**
- ♣ inefficiency of the organization of investment activity without its constant management;
- **4** the impact of various risk factors on the effective conduct of investment activities;
- participation of many other participants in investment activities besides the investor and their interests;

Conclusion

In practice, since the financing of investment activities is organized in direct connection with the investment project, there is a process of financing investment projects in the financing of investment activities on a particular project. The need to ensure this process is as follows:

- 1. In the context of financial instability, the implementation of investment in the project increases the risk of reducing its efficiency. This increases the need to manage the project to ensure the expected effectiveness. The effectiveness of a project is determined by the use of a number of modern methods of financing it. This project plays an important role in financing and, based on its results, allows the project manager, founders, investors and other participants to make changes to the project or, ultimately, to abandon it in a timely manner;
- 2. Financing of investment projects is carried out over time. This, in turn, plays an important role in optimizing the impact of time on project results. The value of money over time the loss creates and implements the need to ensure the correct and optimal use of capital in the investment process in order to ensure that the investor generates the expected results from the project. The investment is empty in exchange for raising funds. Inactive monetary resources continue to lose their value. This loss is more likely to occur in investments that do not have a clear purpose and whose effectiveness has not been analyzed. Under the influence of factors, over time, the value of capital changes in the investment in a well-designed investment project, or may remain unchanged;
- 3. One of the important factors influencing the final result of the project implementation is inflation. These, in turn, include chronic interest rate fluctuations, exchange rate fluctuations, changes in supply and demand, instability in legislation (interest rates on deposits and loans, required reserves, refinancing rate, exchange rate policy, customs policy (domestic market protection, etc.) occurs as a result of etc;
- 4. There are various uncertainties in investment activities. Knowledge of modern principles, mechanisms and methods of effective financing of investment projects, processes, taking into account the factors of uncertainty and their optimal use will allow the transition to a new quality of development of the economic system;

Establishment of active operations of Islamic banking in export-import, project and syndicated financing, issuance of securities in accordance with the norms of Islamic financial instruments, as well as it is necessary to carry out propaganda and advocacy work on financial instruments.

Solving the above-mentioned tasks as quickly and efficiently as possible will serve not only to assess the value of sources of financing investment activities, but also to further improve the state of socio-economic development of the state and the well-being of the population.

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